



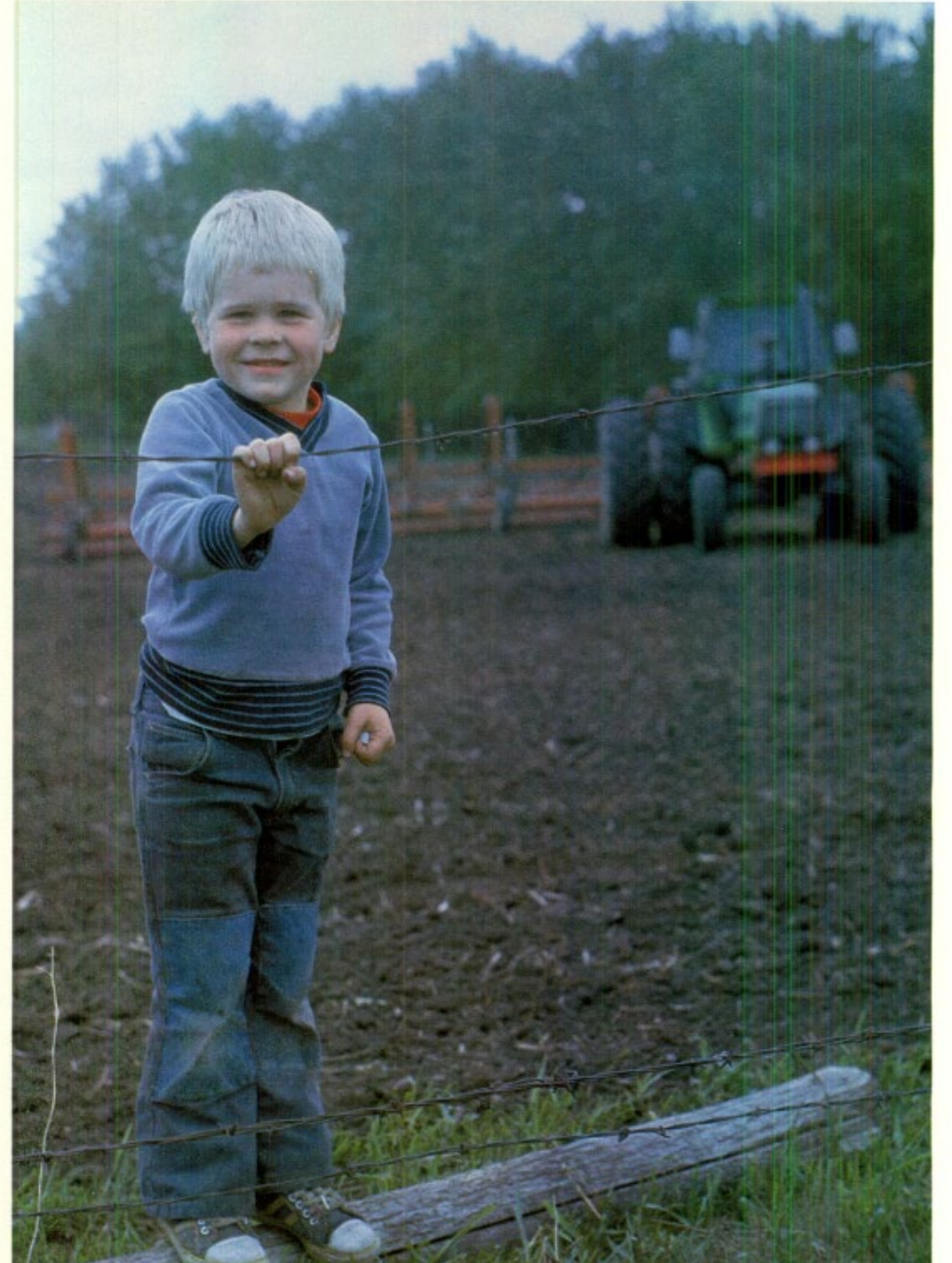
Canada's Wheat Story

Leif Carlson – Director of Market Intelligence and Trade Policy



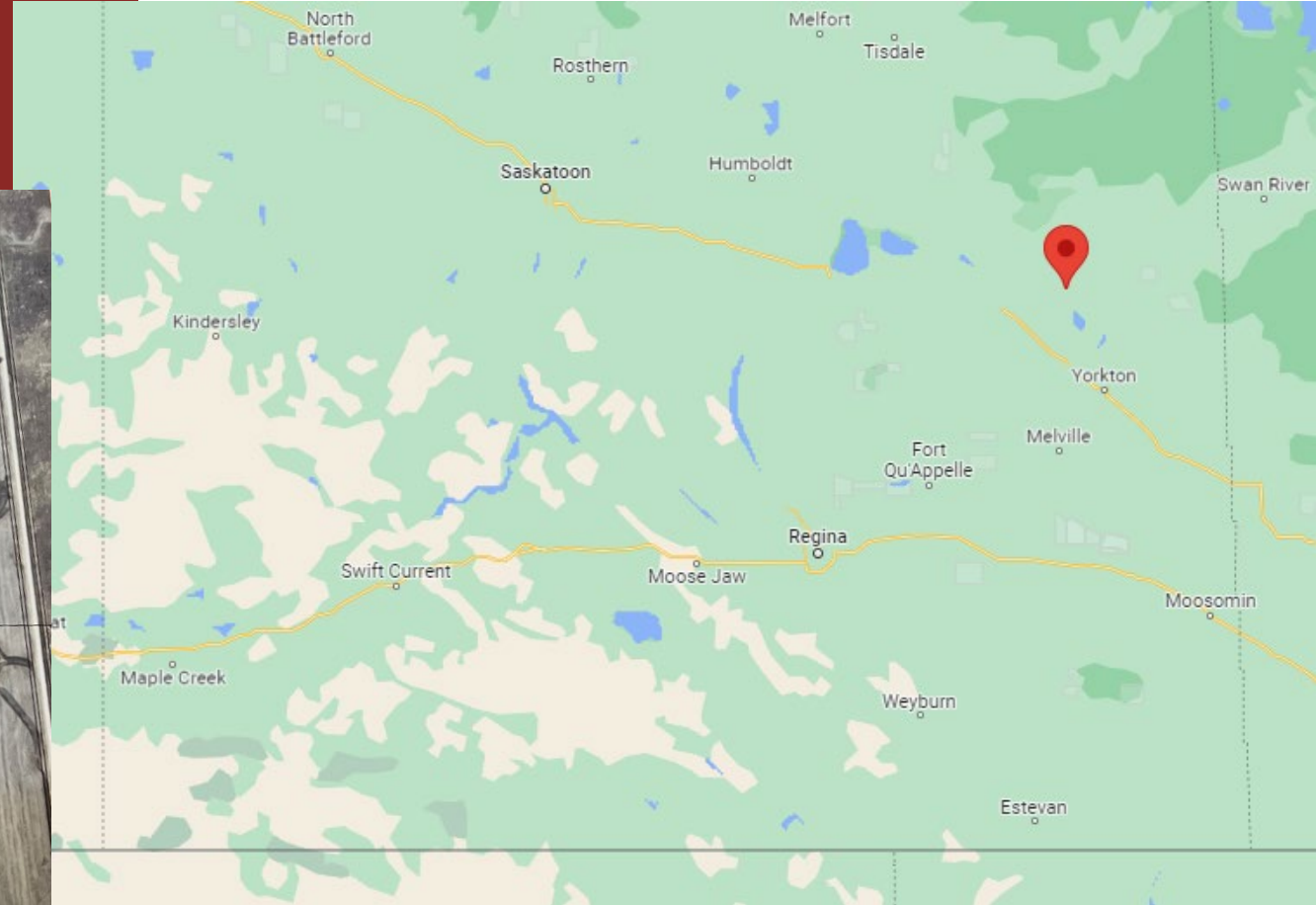


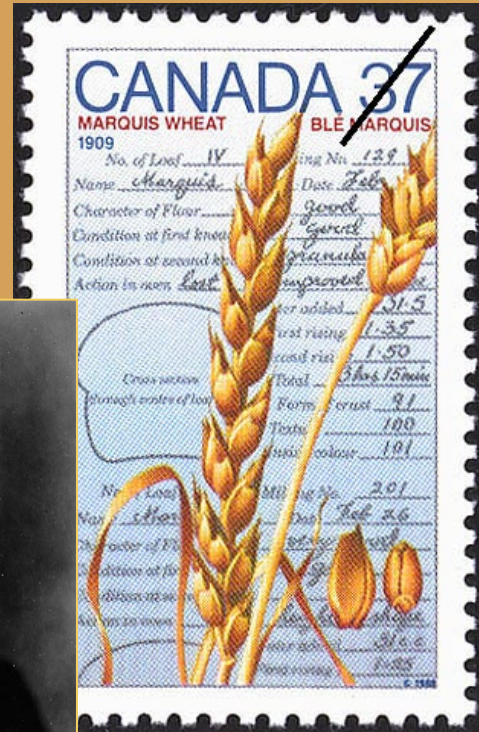
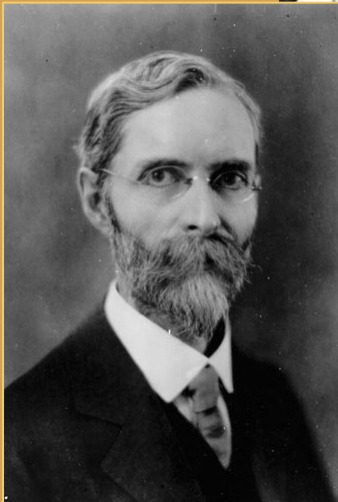
My family farm





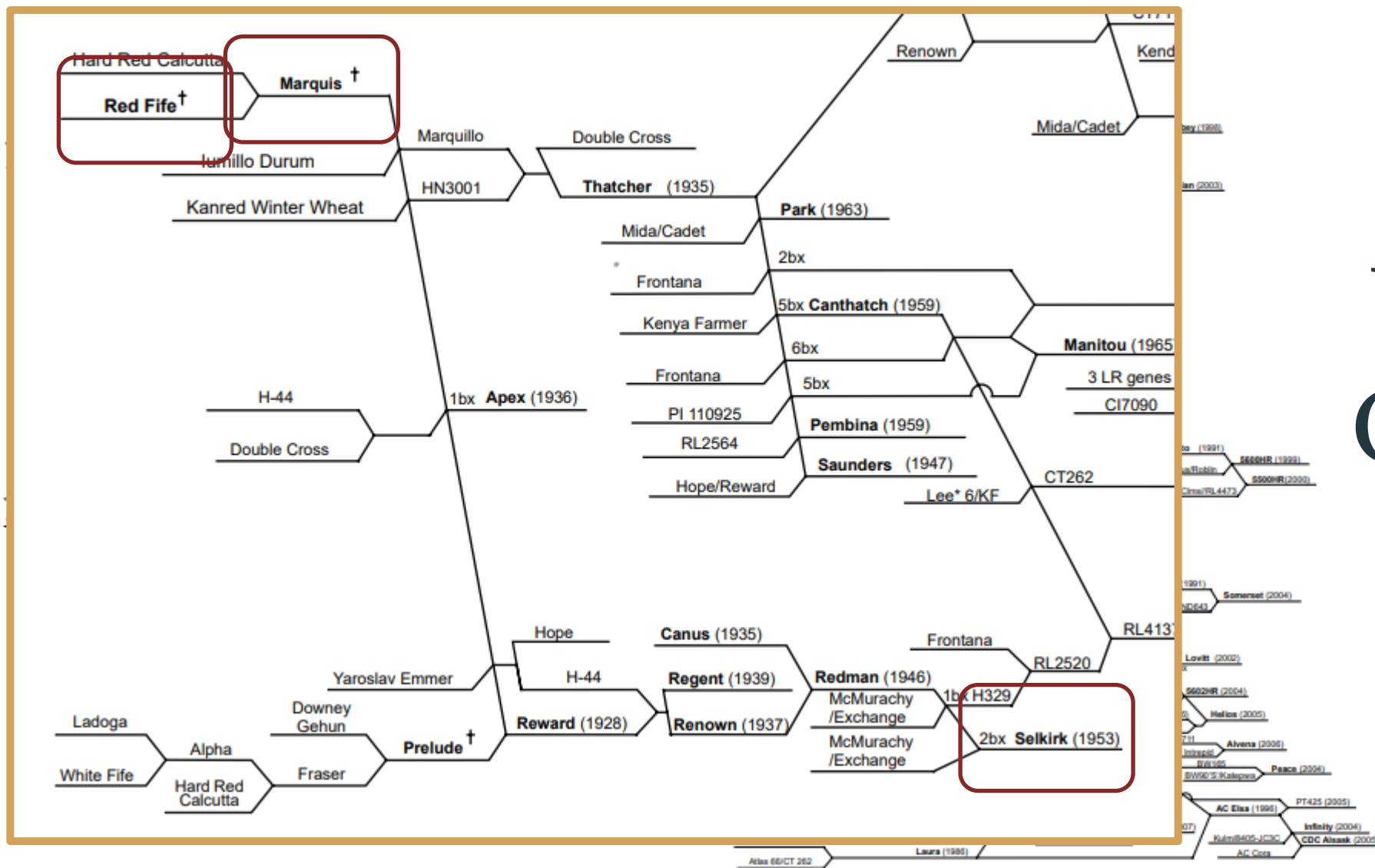
My family farm





Short History of Prairie Wheat

Red Fife Marquis Selkirk



You Can't
Grow That
Here

Fig. 5. Genealogy of CWRS wheat cultivars.

Grain Farming in Canada



Cereals Canada Map

Provincial Aggregates

Prairie Growing Regions

Wheat Production Areas

AB SK MB Other

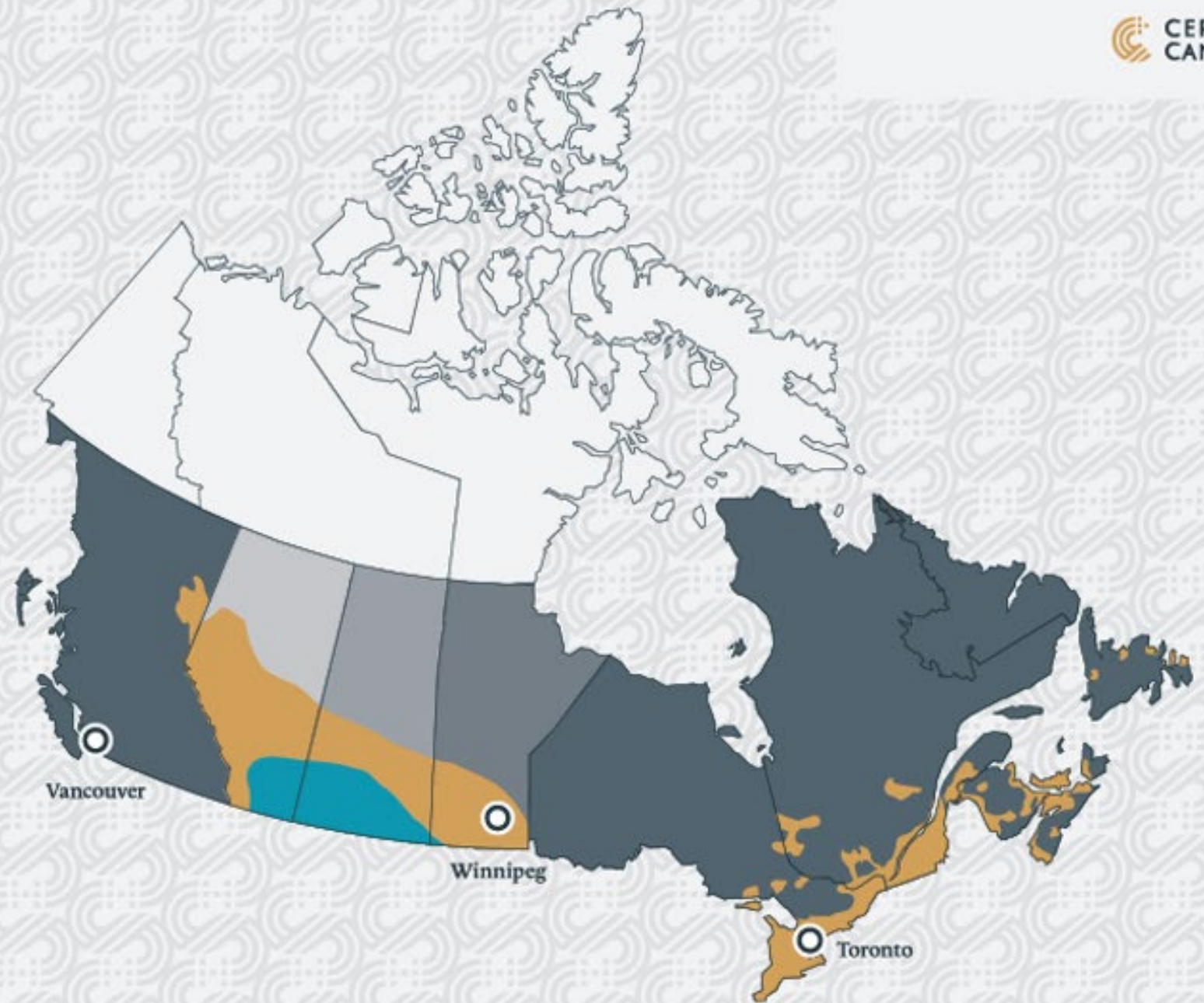
COMMON WHEAT

DURUM WHEAT

Time Zones

Shipping Ports & Rail Lines

CEREALS
CANADA





Revenues

\$42.3 billion

\$26.6 billion



Wages

\$17.7 billion

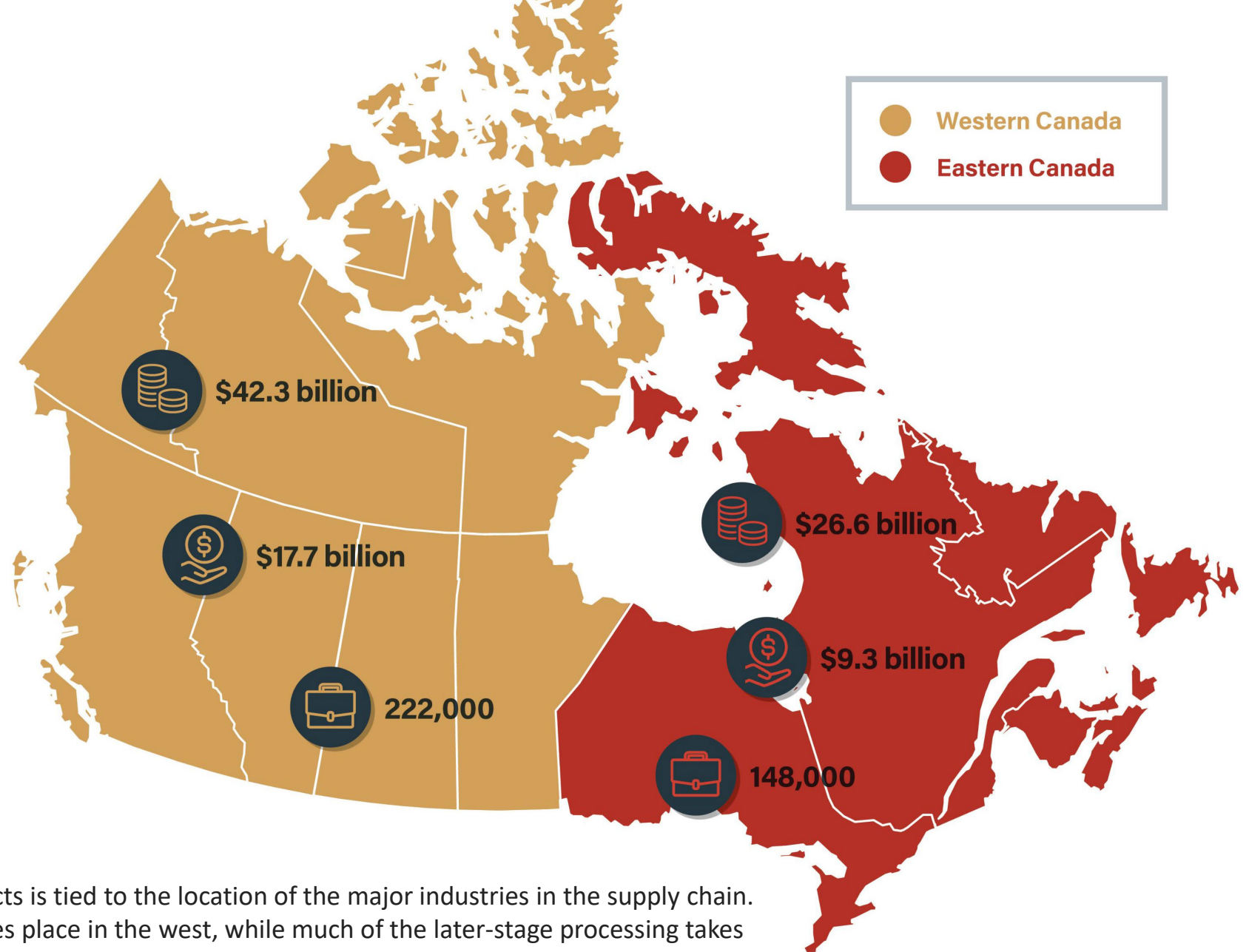
\$9.3 billion



Jobs

222 thousand

148 thousand



The geographical spread of these impacts is tied to the location of the major industries in the supply chain. The bulk of cereal grain production takes place in the west, while much of the later-stage processing takes place in the east.

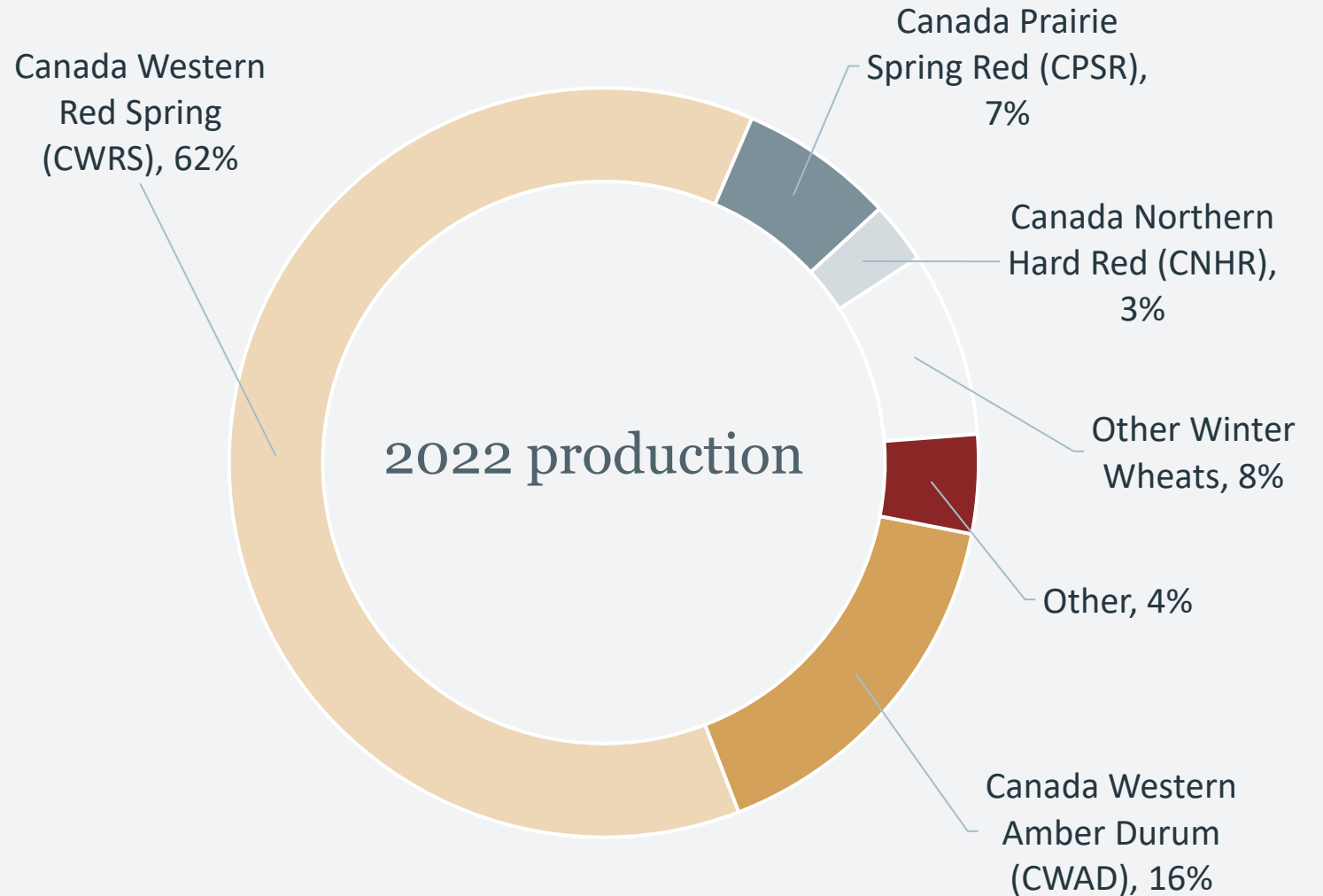


Canadian Wheat

- 10 Wheat Classes in the West
- 7 Wheat Classes in the East
- Many varieties for growers to choose
- Each class with different specifications for milling and end products



Share of Total Wheat Production, by class, 2022



Source: Statistics Canada, 2023

CerealsCanada.ca

Canada Western Red Spring (CWRS)



Canada Western Amber Durum (CWAD)



Canada Eastern Soft Red Winter (CESRW)

- Soft wheat with excellent milling quality
- Four milling grades available
- Largest winter wheat class in Canada
- Grown primarily in Southern Ontario
- Production capable of supporting domestic and international demand
- Competes with US SRW



Canada's consumption of wheat

We're our own biggest customer

Consumption of Canadian Wheat (2022)

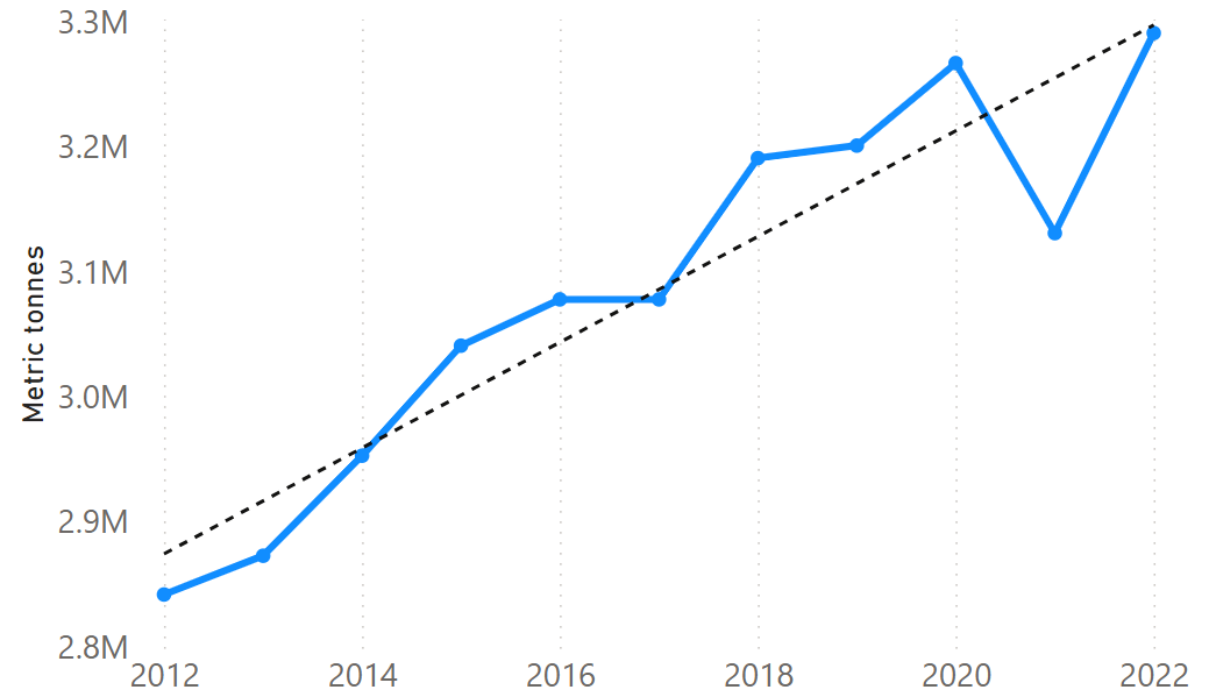
Canada – 3.29 million tonnes

China – 2.13 million tonnes

Japan – 1.82 million tonnes

United States – 1.7 million tonnes

Wheat Milled in Canada over the Last Ten Years



Largest Markets for Canadian Wheat & Durum

Estimated total economic impact on the Canadian economy:

\$68.8
billion/year



Source: <https://resourcetrade.earth/data?year=2018&exporter=124&category=52&units=weight>



Canadian Wheat Exports

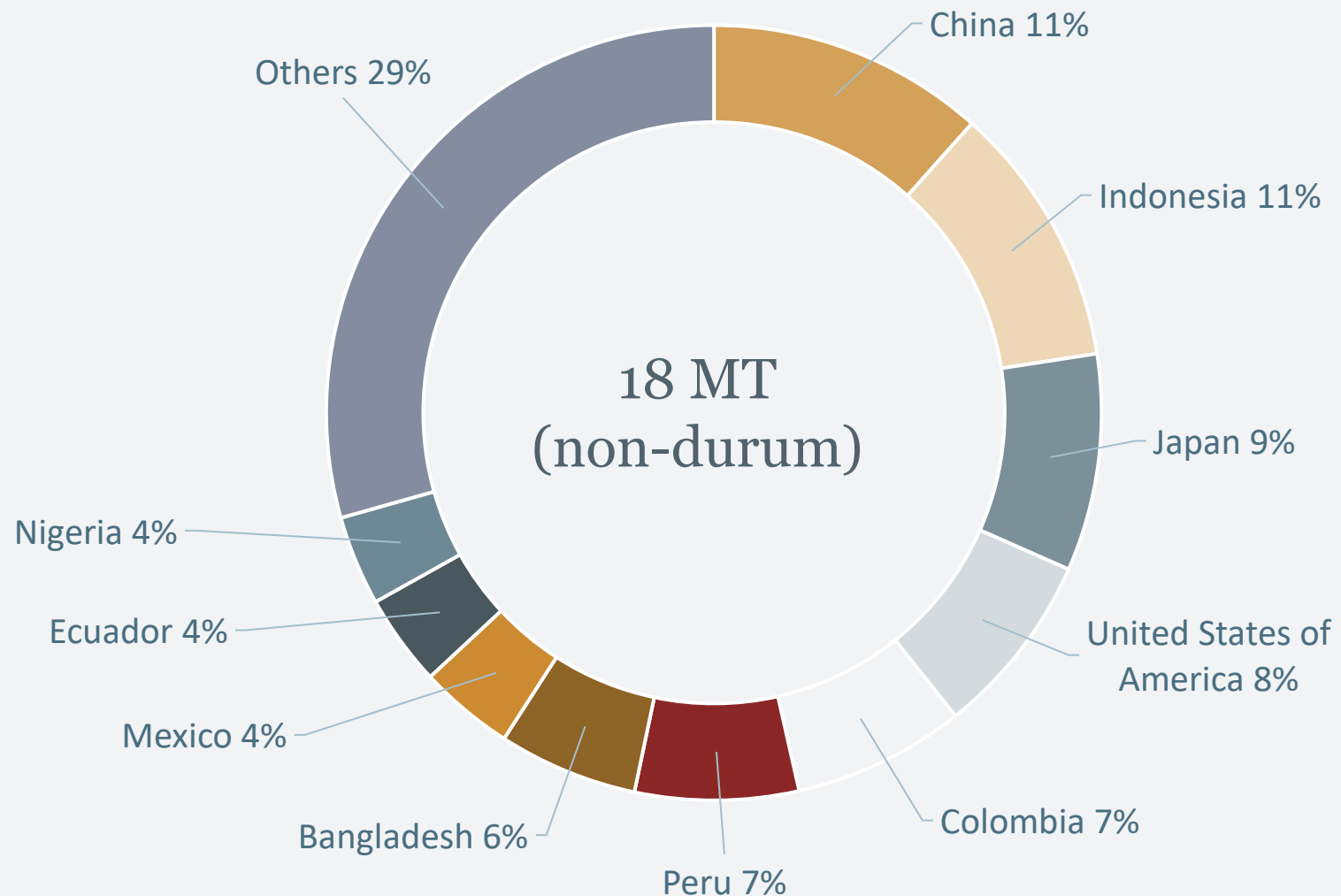
This chart shows the annual export share for Canadian wheat (excluding durum) from 2018-22.

Canada averaged approximately 18 million tonnes of non-durum wheat exports over this period.

The versatility of Canadian wheat and need for high quality drives demand across diverse markets.

Source: Statistics Canada, 2023

CerealsCanada.ca



Canadian Durum Exports

This chart shows the annual export share for Canadian durum wheat from 2018-22.

Canada averaged approximately 4.5 million tonnes of durum wheat exports over this period making Canada the largest durum exporter in the world.

Source: Statistics Canada, 2023

CerealsCanada.ca

